A NEW SUNDAY PAPER.

Eye Nature's Walks, ſhoot Folly as it flies,
And catch the Manners living as they riſe.

On SUNDAY, the 14th of APRIL, 1793,

WILL APPEAR,

A NEW SUNDAY NEWS-PAPER,

(Price FOUR-PENCE),

UNDER THE TITLE OF

The Sunday Reformer;

AND

UNIVERSAL REGISTER:

On a more Independent, Impartial, and Enlarged Plan, than any other Sunday Paper in Circulation.

Printed for G. RILEY, No. 33, LUDGATE-STREET; and ſold by all NEWS-CARRIERS.

ADDRESS.

WHEN ſuch a Variety of SUNDAY PAPERS are already in Circulation, it will, no Doubt, be expected, that we ſhould aſſign ſome Reaſons for adding One more to the Number: We ſhall, therefore, without any Intention to detract from the Merit of others, ſtate the Grounds on which we preſume to hope for a Share in the Honours and Emolument of Public Patronage.

In detailing the *Original* Part of our Plan, we ſhall give the Precedence to

RELIGION.

In THIS PAPER will be given, *Biographical Sketches of Popular Preachers of every Chriſtian Denomination, with occaſional Portraits.*—We ſhall make no partial Selection of Characters; but wherever Piety and Learning are to be found, whether in a Church Clergyman, or the Paſtor of a Diſſenting Congregation, we ſhall not fail to recommend his Labours to the Notice of our Readers. We ſhall likewiſe, for the Benefit of our leſs informed Readers, give Weekly a brief Account of the Origin, Principles, and Religious Ceremonies of the different Chriſtian Sectaries; and thus, we flatter ourſelves, THE SUNDAY REFORMER may become, what a SUNDAY PAPER ought to be, *the Auxiliary of the Pulpit.*

When a Sermon is preached on any particular or public Occaſion, we ſhall preſent our Readers with a conciſe and faithful Report of its Contents; we ſhall likewiſe take Notice, from Time to Time, of thoſe Religious Publications, in which the Vices of the Times may be ſucceſsfully pourtrayed; in which genuine Piety may be powerfully recommended; or in which the Chriſtian Religion may be ably defended againſt the Attacks of the Infidel and Sceptic.

Thus we hope to render THE SUNDAY REFORMER a welcome Viſitor in every Chriſtian Family. But when a Portion of our Paper is not allotted to any of thoſe Topics, we ſhall direct our Attention to the important Intereſts of

MORALITY.

In theſe Times of ſceptical Irreligion, of thoughtleſs Levity, and heedleſs Diſſipation; every Attempt to correct the Taſte, to reform the Manners, and improve the Heart; is a Service rendered to Society in general. The Temptations, therefore, to which Youth of both Sexes are peculiarly expoſed in Places of Public Amuſement, on the Sabbath, will be occaſionally held forth to general View; and the Conſequences to which an early Deviation from the Paths of Morality lead, will be ſometimes exemplified, by giving a ſhort Hiſtory of thoſe who have themſelves fallen Victims to the inordinate Love of Pleaſure. One of thoſe intereſting Subjects ſhall find a Place in each Week's Paper, and thus a Part of THE SUNDAY REFORMER will always be dedicated to the Service of Religion and Morality—But the Execution of this Part of our Deſign (which is entirely Original) ſhall not weaken our Attention to the State of

EUROPEAN POLITICS.

The Annals of the World do not, in their comprehenſive Volume, record an Æra of more Importance to the Univerſal Rights of Mankind than the preſent. Almoſt all Europe is in Arms, and the Fate of Nations is involved in the Iſſue of the dreadful Conteſt; every Day, therefore, may be expected to teem with great Events—and the Readers of this Paper may reſt aſſured, that they will find the Operations of the Armies, together with every other Kind of Continental Intelligence, faithfully recorded in THE SUNDAY REFORMER. There are already too many Party Papers, and we ſhall not increaſe the Number, but ſhall obſerve the ſtricteſt Impartiality in all our Reports of

DOMESTIC POLITICS:

Meaſures and not Men ſhall be the Objects of our Notice and Regard; we ſhall not give weak or mutilated Reports of Public Tranſactions, for the Purpoſe of ſullying the Splendour of a virtuous Action, becauſe performed by a Man connected either with the *Ins* or the *Outs*, but ſhall on all Occaſions make Truth our Guide, and Impartiality our Object.—The Calamities of War are peculiarly diſtreſſing to this Country as a trading Nation, we ſhall therefore be particularly careful in attending to the State of our

COMMERCE:

From this Source Britain has derived her Wealth, and acquired the Power that has long made her reſpected by ſurrounding Nations, and therefore the Progreſs or Decline of Commerce are in this Country Objects of Univerſal Concern. To allow Space for a copious Inſertion of every Kind of important Intelligence, this Paper will contain Twenty Columns of Letter Preſs, which are Four more than are contained in any Sunday News-Paper now in Circulation. Theſe Advantages in Favour of the Public are too obvious to require further Explanation. On theſe Advantages, therefore, on the Originality of our Deſign, and on the Impartiality we ſhall ſhew to Political Parties, we ground our Claims to Public Favour; and we beg leave to ſay, that if theſe Reaſons ſhould be found ſufficient to procure us any Portion of Public Patronage, every Exertion ſhall be uſed on our Part to ſecure and extend it.